

5G FOR CONSUMERS

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“

**IN TODAY'S MODERN WORLD,
PEOPLE ARE EITHER ASLEEP OR
CONNECTED.**

JANICE H. REINOLD

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LIFE IS FOR SHARING.

CONSUMER CONTEXT WILL RADICALLY CHANGE

DIGITAL DEVICES



DIGITAL NATIVES



DIGITAL EXPERIENCES



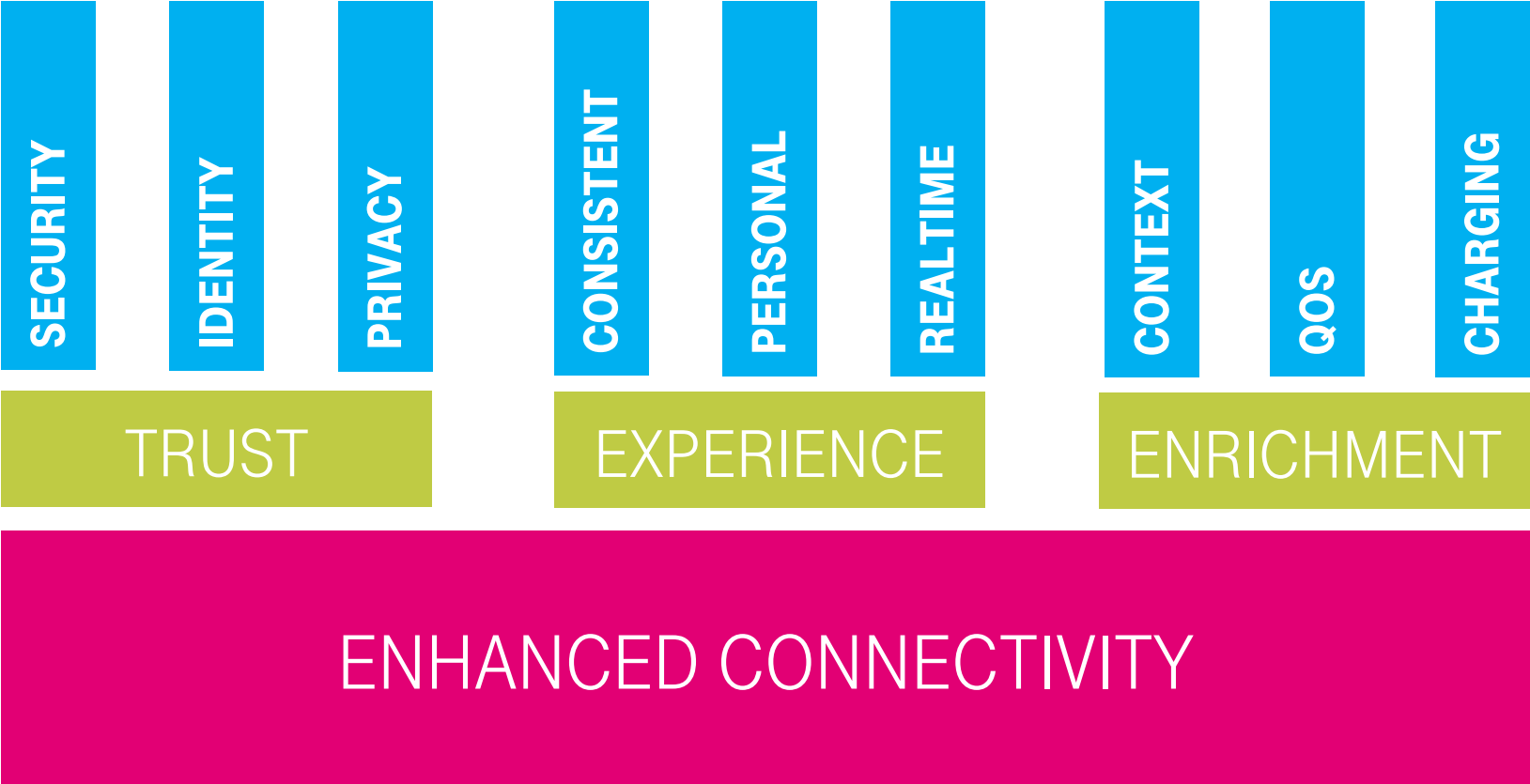
LIFE IS FOR SHARING.

5G IS ALL ABOUT MANAGING CONSUMER'S DIGITAL LIFE



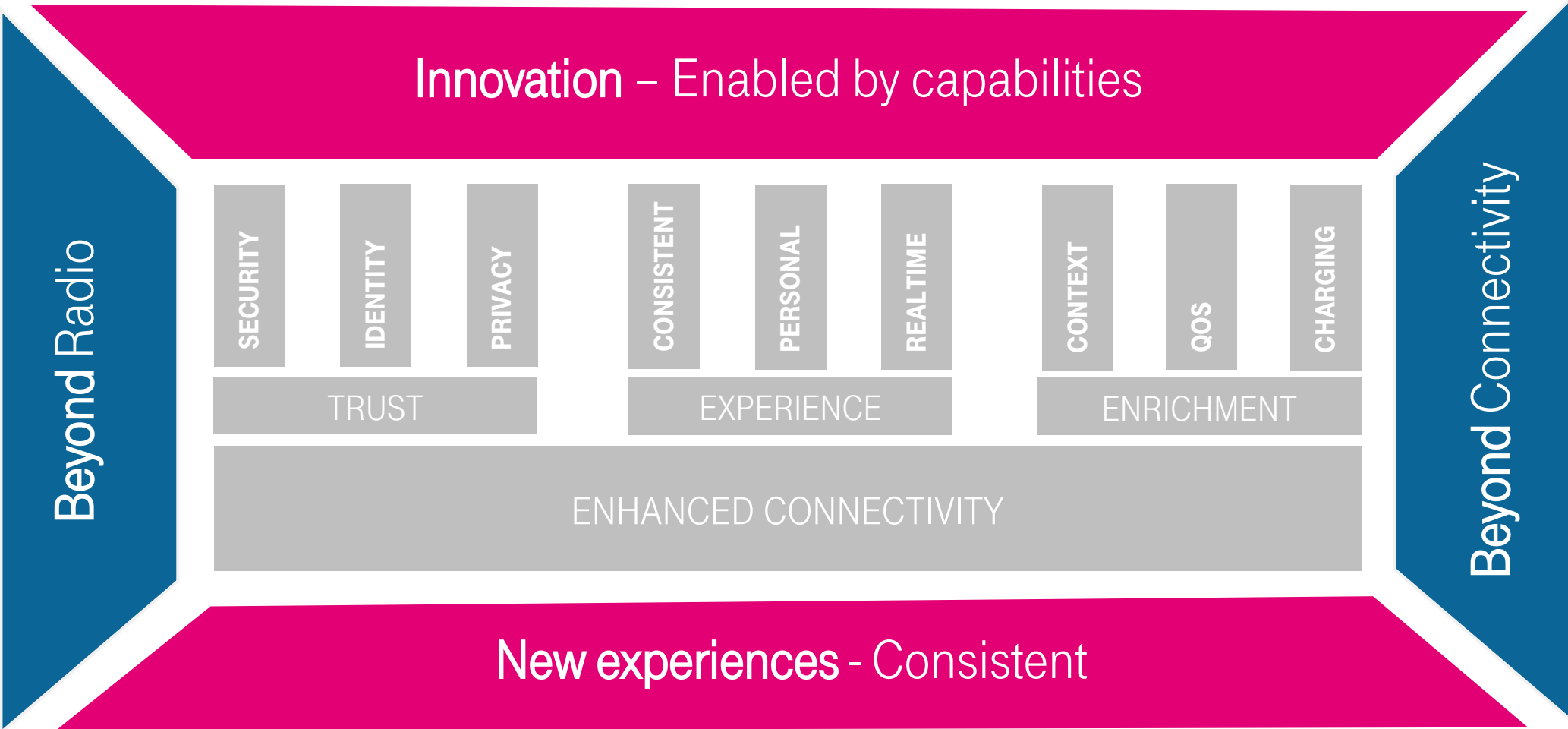
LIFE IS FOR SHARING.

5G CONSUMER CAPABILITIES



LIFE IS FOR SHARING.

5G DESIGN CRITERIA



LIFE IS FOR SHARING.





THANK YOU